CYBER RISK AT-A-GLANCE

1 in **5**
CANADIAN BUSINESSES
impacted by cyber incidents[1]

Estimated
61%
of attacks target
small and **medium-sized businesses**[3]

CYBERATTACKS
are **#1** concern
of **Canadian executives**[4]

Only **13**% of companies
have a written cyber threat policy[1]

TOP CYBER INCIDENTS[1]

DISRUPTION
of company's
web presence

THEFT
of personal or financial
information

UNAUTHORIZED Access

Stealing money
or demanding
RANSOM

STEALING
or
TRACKING
of business data

6.11M
AVERAGE COST
of a breach[2]

23 hrs
Average
DOWNTIME[1]

$**14**B spent by
Canadian
companies
to **prevent, detect** and
recover from cyber incidents[1]

[1] Stats Canada – Impact of cybercrime on Canadian businesses, 2017; Released 2018-10-15
[2] IBM Ponemon Institute's Cost of Data Breach study, 2017
[3] Verizon 2017 Data Breach Investigations report
[4] https://www.insurancebusinessmag.com/ca/news/cyber/cyberattacks-are-lead-concern-for-canadian-us-business-leaders-115988.aspx
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